

### VISION THE PRESIDENT

"Our strategic plan is not just a document for the shelf with nice goals and objectives. It's a tool. We want our institutional departments to use this tool in planning, budgeting, and program review, as they help **drive progress on our annual** areas of focus, and ultimately the entire plan."

JOANNA ANDERSON, PRESIDENT, STATE FAIR COMMUNITY COLLEGET



## EXPLORATION THE BOARD CHAIR

"Strategic planning is an opportunity to understand the changes in the community, what the present-day student needs to compete and be successful, and what is expected from the institution. Our process provided an opportunity to explore our role and better meet the needs of employers and students."

RANDY EATON, CHAIRMAN OF THE BOARD OF TRUSTEES, STATE FAIR COMMUNITY COLLEGE



### COLLABORATION THE LOCAL BUSINESS LEADER

"The clarity of measurement is there. And the college can feel good about the fact that there were a lot of people there that are very interested in the college and very supportive of the college."

STEVE ELLEBRACHT, PRESIDENT, BRAVO SPORTS PLASTICS; MEMBER, STATE FAIR COMMUNITY COLLEGE FOUNDATION



#### PERSPECTIVE THE FACULTY MEMBER

"It was a more successful and thoughtful endeavor because **we brought in a lot of distinct perspectives** on our mission, what the college should be doing, and the role it be should be playing in the community."

AMANDA DRAKE, INSTRUCTOR OF ENGLISH, STATE FAIR COMMUNITY COLLEGE



Perspectives from a collaborative approach at State Fair Community College





# AGILITY THE INSTITUTIONAL EFFECTIVENESS LEADER

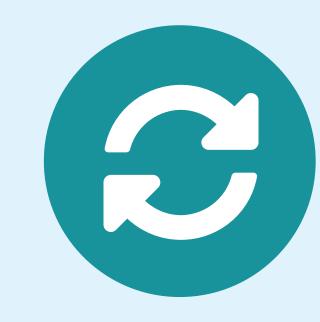
"While priorities and objectives remain constant through the life of the plan, the **strategies can and should be more fluid** to reflect changing conditions and opportunities. Even under these [pandemic] circumstances, we need our strategic plans to stay true to our mission and our vision for the future."

\*\*DARCI MCFAIL\*, EXECUTIVE DIRECTOR OF INSTITUTIONAL EFFECTIVENESS, STATE FAIR COMMUNITY COLLEGE



## PROBLEM-SOLVING THE ADMISSIONS ADVISER

"We identified the big goal, then all the little things needed to make it happen. **This plan will help us fill a lot of gaps** in terms of efficiency, our processes, and our problem-solving." **ELIZABETH AMOS**, ADMISSIONS ADVISER, STATE FAIR COMMUNITY COLLEGE



### TRUST THE HIGH SCHOOL PRINCIPAL

**"Everybody was treated as equals** at the time, which allowed people to get their ideas out and feel heard. It was important to get the students' input and the community input. The people in the room wanted it, and the facilitators went out, got it, and brought it back to the group. And it was used."

JONATHAN PETERSON, PRINCIPAL, SMITHTON HIGH SCHOOL



## OUTREACH THE LOCAL DEVELOPMENT OFFICIAL

"SFCC looked at this entire strategic planning process as a way to serve the community. Not often do you see an institution of higher learning say, 'How can we start our discussion with being a solution in the community and a solution in the region?'"

JESSICA CRAIG, EXECUTIVE DIRECTOR OF ECONOMIC DEVELOPMENT, PETTIS COUNTY, MO



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